



News Release



FOR IMMEDIATE RELEASE

Former DiGi.Com's Chief Marketing Officer Joined Mobile-8

JAKARTA, 7 December, 2006 – Mr. Chee Pok Jin, the former Chief Marketing Officer at DiGi Telecommunications Sdn Bhd (Kuala Lumpur), which is the third largest cellular operator in Malaysia, has joined PT Mobile-8 Telecom Tbk. (Mobile-8) as the Chief Operating Officer, commencing on December 4, 2006.

PT Mobile-8 Telecom Tbk.'s President Director **Mr. Hidajat Tjandradjaja** said, "We are excited with Mr. Chee joining us as the Chief Operating Officer given his vast experience in telecommunication industry overseas, in particular, marketing and product management, communications and delivering excellent customer experience. Mr. Chee is an excellent talent to our management team due to his successful track record".

Mr. Chee's responsibilities in Mobile-8 will span from all aspects of the operational activities, starting from the company's nationwide network roll-out expansion to marketing, distribution, channel management and achieving superior customer service.

"Supporting by a world class strategic partners – including Qualcomm, KTF and Samsung – I am very excited to join the highly dynamic and talented team of Mobile-8 to generate more high-quality services towards our customers. By employing an asset-light strategy, we are very optimistic that we can reach more subscribers outside Java, starting in the second half of 2007. The company already achieved its 1,5 million subscribers by September 2006, and we aim to achieve four million subscribers nationwide by end of 2007," said Chee.



About Mr. Chee Pok Jin

Mr. Chee has a successful track record in telecommunication, banking and consumer goods industry. Prior taking a role as the Chief Marketing Officer at DiGi Telecommunications Sdn Bhd (Kuala Lumpur), he was the head of marketing and product management at Maxis Communications Berhad – the leading cellular operator in Malaysia – and spent 15 years with Procter and Gamble and was the head of sales and mass market at Citibank Malaysia. Mr. Chee holds a Malaysian Certificate of Education from Cambridge University.

About Mobile-8

PT Mobile-8 Telecom Tbk. is the fourth largest and the only CDMA-based nationwide cellular operator in Indonesia. Through its product **Fren**, Mobile-8 provides value added services on both data and multimedia facilities within all of **Fren** service coverage within Java, Madura, and Bali. Mobile-8 offers **CDMA2000 1x and CDMA2000 1xEV-DO** technologies through its own nationwide 800 MHz CDMA network. For further information, please visit www.mobile-8.com.

PT Mobile-8 Telecom

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