

FOR IMMEDIATE RELEASE

## Mobile-8 West Java Recorded Subscriber Activation Growth 116%

**JAKARTA, February 21, 2007** – PT Mobile-8 Telecom Tbk. (Mobile-8) today announced that Mobile-8 for Jawa Barat area had recorded a subscriber activation growth for 116% by end of 2006, compared to the same period in 2005.

Mobile-8 Senior Area Manager for West Java area **Winetou Lubis** explained that such growth was a clear evidence that the area still has big market potential “By end of 2006, West Java area had recorded approximately 350.000 subscribers for both our prepaid and postpaid services. Thus, it clearly shown high confidence from the public towards our **Fren** product as well as a significant cellular telecommunication growth towards the cellular penetration in West Java area through our base transceiver stations (BTS) which are located up to various district areas,” said Winetou.

Winetou also added that Mobile-8 plans to add new BTS in various areas to further expand the coverage network in West Java. “Our expansion plan will be developed gradually in various district areas by adding approximately 65 BTS until end of 2007 from approximately 50 BTS by end of 2006 so that there will be 115 BTS in total. As a result, we are hopeful that all of our customers in West Java area can enjoy various services from **Fren**,” added Winetou.

To achieve the subscriber’s growth target, the code multiple division access (CDMA) cellular operator based with national license had also recently introduced various value-added services yet innovative programs to its customers. After extending the low-cost program Rp7 / 30 second until end of 2007, Mobile-8 recently extended the talk bonus program 3.900 minutes for six month as well as free voucher bonus up to 25% for each voucher refill up to end of March 2007.



"Both services have received very good responses from our customers in West Java. That is why we are very optimistic to achieve our target for an increase of approximately 60% in 2007, considering huge potential in West Java, especially for those consumers who still consider tariff in making the conversation" added Winetou.

To further enhance its customer-oriented services, Mobile-8 had also started the first phase of its national expansion roll-out plan outside Java, by adding the number of BTS from currently 440 BTS to become approximately 1,900 BTS by end of 2007 throughout its national coverage area including Sumatera, Kalimantan, Sulawesi and Bali.

### **About Mobile-8**

PT Mobile-8 Telecom Tbk. is the fourth largest and CDMA-based nationwide cellular operator in Indonesia. Through its product **Fren**, Mobile-8 provides value added services on both data and multimedia facilities within all of **Fren** service coverage within Java, Madura, and Bali. Mobile-8 offers **CDMA2000 1x and CDMA2000 1xEV-DO** technologies through its own nationwide 800 MHz CDMA network. For further information, please visit [www.mobile-8.com](http://www.mobile-8.com).

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