

FOR IMMEDIATE RELEASE

Mobile-8 Launches Spectacular Fren-ZTE C169 Package

Here's another economical bundling product with free talking bonus for the whole year...Fren is great!

JAKARTA, March 14, 2007 – PT Mobile-8 Telecom Tbk. (Mobile-8) today announced that it launches a bundling product cooperating with ZTE, ZTE C169, with special price of Rp388.000,- following the successful launches of Mobile-8's previous CDMA-based bundling products such as FrenSip, Stylo, and Slimo in 2006.

Mobile-8 Chief Commercial Officer for Marketing and Strategy **Loh Keh Jiat** explained that the launch of the bundling product is part of the company's commitment to continuously providing the customer satisfactory based telecommunication services. "We are pleased to introduce this program as this is indeed a spectacular product as it is equipped with ZTE high-quality based yet with offerdable price," said Loh during the launch of this product to all Mobile-8's national distributors recently.

Loh also explained that other benefits for using this CDMA-technology based is that other than it has talking voucher worths of Rp500,- day for the whole year to make outgoing phone calls to all telecommunication operators, the customers will also enjoy free talking bonus worth of Rp70.000,- should they remain actives a year after it was first activated. However, considering that this is a bundling product, then such benefits can no longer be enjoyed should the customer uses different **Fren** telephone numbers other than the existing phone number in the package.

As part of the company's effort to provide best after-sales service, Mobile-8 has also prepared service centres in four cities including Jakarta, Jogjakarta, Surabaya and Semarang. In addition, Mobile-8 also prepared collection points in 26 cities such as Jakarta, Bekasi, Cikampek, Bogor, Bandung, Serang, Tasikmalaya, Tangerang, Cirebon, Malang, Madiun, Kediri, Sumenep, Banyuwangi, Jember, Pekalongan, Situbondo, Jombang, Probolinggo, Kudus, Tegal, Purwokerto, and Solo.



Loh is optimistic that the launch of ZTE C169 will further boost-up the number of Mobile-8's cust-8 customers, which is targeting to achieve four million customers by end of 2007.

To further enhance its customer-oriented services, Mobile-8 had also started the first phase of its national expansion roll-out plan outside Java, by adding the number of BTS from currently 440 BTS to become approximately 1,900 BTS by end of 2007 throughout its national coverage area including Sumatera, Kalimantan, Sulawesi and Bali.

About Mobile-8

PT Mobile-8 Telecom Tbk. is the fourth largest and CDMA-based nationwide cellular operator in Indonesia. Through its product **Fren**, Mobile-8 provides value added services on both data and multimedia facilities within all of **Fren** service coverage within Java, Madura, and Bali. Mobile-8 offers **CDMA2000 1x and CDMA2000 1xEV-DO** technologies through its own nationwide 800 MHz CDMA network. Mobile-8's share is listed in both Jakarta Stock Exchange and Surabaya Stock Exchange under the share code FREN. For further information, please visit www.mobile-8.com.

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