



News Update



FOR IMMEDIATE RELEASE

Mobile-8 Yogyakarta Achieved 125 Thousand Subscribers

JAKARTA, 18 December, 2006 – PT Mobile-8 Telecom Tbk. (Mobile-8) today announced that Mobile-8 in Yogyakarta area (which includes also Solo and Purwokerto areas) has recorded 125.000 subscribers as of October 2006, and is targeted to reach 140.000 subscribers by end of December 2006.

PT Mobile-8 Telecom Tbk. Vice President Sales Regional for Yogyakarta area Firman Alamsyah explained that such target is based on current huge potential market in Yogyakarta and its surrounding areas. “Referring to our experience during earthquake disaster in Yogyakarta, **Fren** was proven to be the only communication line that was usable during that time, and since then, there was a significant increase in the number of our subscribers. Furthermore, there was another increase during the recent festive holiday of Eid Fitri. We have now obtained new customers enjoying in using **Fren** as it can help them to communicate in hundreds of city in Java at affordable price. Therefore, we are optimistic to increase the number of our subscribers and meet this year’s target, knowing that the end-of-year holiday season is on the way,” he said.

As of October 2006, Mobile-8 subscribers in Yogyakarta and its surrounding areas are totaling 125.000 subscribers. Hence, said, Mobile-8 is optimistic to reach 140.000 subscribers by end of 2006users. Due to significant increase, Mobile-8 will also upgrade the capacity of its base transceiver station (BTS) to be available in all sub-regencies (*kecamatan*) in Yogyakarta and its surrounding areas.



With addition of new subscribers, Mobile-8 will become one of cellular operators that seizes big market share in Yogyakarta and its surroundings areas. "In tackling this market, Mobile-8 executed a strategy which is based on the improvement of our service quality, distribution network, as well as to expand various value-added marketing programs for our customers. In addition, we also plan to further expand our coverage network in Yogyakarta and its surrounding areas," Firman furthermore said.

At national level, Mobile-8 is also planning to expand its networks outside Java island in 2007 such as Sumatra, Kalimantan, Sulawesi and Lombok comprising of 1.408 BTS, hence the company will have a total of 1.900 BTS by end of 2007. "We are very optimistic to reach four million subscribers by the end of 2007," Firman concluded.

About Mobile-8

PT Mobile-8 Telecom Tbk. is the fourth largest and CDMA-based nationwide cellular operator in Indonesia. Through its product **Fren**, Mobile-8 provides value added services on both data and multimedia facilities within all of **Fren** service coverage within Java, Madura, and Bali. Mobile-8 offers **CDMA2000 1x and CDMA2000 1xEV-DO** technologies through its own nationwide 800 MHz CDMA network. For further information, please visit www.mobile-8.com.

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