



Press Release

FOR IMMEDIATE RELEASE

Mobile-8 Now Taps South Sumatera, Showing Commitment to Expand Market in Sumatera

PALEMBANG, November 9, 2007 – As part of the company's business plan to further expand its coverage and services to various areas nationwide, PT Mobile-8 Telecom Tbk (Mobile-8) today officially commenced its cellular telecommunication service through its product, **Fren**, for its customers in South Sumatera, extending the operator's service in Sumatera following the recent launch service in North Sumatera by end of June 2007. Mobile-8 Centre's inauguration ceremony in South Sumatera today is attended by Ir. H. Eddy Santana Putra, MT as Major of South Sumatera, and attended by local community as well as Mobile-8's official distributors in South Sumatera.

The network expansion and service launch marks Mobile-8's commitment in further developing local market in various major cities outside Java island including Sumatera, Sulawesi and Kalimantan, as part of the company's plan to expand its nationwide network in 2007. In Sumatera, other than North and South Sumatera areas, people in other provinces are also scheduled to enjoy **Fren's** service prior to the end of year 2007.

Merza Fachys, Mobile-8's Director and Chief Corporate Affairs, explained that at present there are approximately 30 BTS that are ready to serve local community in various areas in South Sumatera. The operator also plans to further increase the number of its BTS in South Sumatera up to approximately 50 BTS by end of 2007. In addition, Mobile-8 also has prepared approximately 50.000 **Fren** numbers, both for **Fren** Prepaid and **Fren** Postpaid, as well as approximately 10.000 handsets for South Sumatera market.

"All of those preparedness, both in terms of physical network development and product distribution, clearly shows our serious commitment to develop the market in South Sumatera, considering most of the Palembang people are businessmen who need reliable telecommunication infrastructure to support their business," added **Merza**.

In addition to an increased network through developing additional BTS, the company also strives to boost levels of new subscribers by introducing various promotional tariffs that are affordable for customers throughout Mobile-8's nationwide area. As such, Mobile-8 Regional Head for Sumatera Region, **Winetou Lubis**, stated its optimism that **Fren's** presence in South Sumatera will be welcomed as the best alternative telecommunication solution for people in South Sumatera.

"We have received encouraging response from our subscribers in various cities in new areas, therefore we are optimistic that our presence will be welcomed by people in South Sumatera. In addition, we have become known as an operator with innovative features and affordable tariff, especially with our new promotional tariff of Rp38,- per minutes for local call among **Fren** subscribers. Furthermore, consider that we are the cellular operator with a national license, hence all of our **Fren** customers can continuously enjoy **Fren** service without having a need to change their number or card whenever, wherever, and whenever they are," added **Winetou**.

For people in South Sumatera, Mobile-8 will distribute **Fren** new bundling handsets, **Fren-ZTE C 300** and **Fren-ZTE C 330**, following the previous succesful launch of **Fren-ZTE** bundling handset, which will be distributed through **Fren** official distributors in South Sumatera. The **Fren-ZTE C 300** bundling handset is worth Rp388.000,- and comes with free talking credit worth Rp800.000,- that can be enjoyed for calling **Fren** subscribers for one year. Meanwhile, the **Fren-ZTE C 330** bundling handset is worth Rp458.000, and comes with free talking credit of Rp1.000.000 for calling **Fren** subscribers for one year.

About Mobile-8

PT Mobile-8 Telecom Tbk. is one of the largest cellular operators and is the CDMA-based nationwide cellular operator in Indonesia with full mobility service. Its share is registered under the trade name FREN in Jakarta Stock Exchange and Surabaya Stock Exchange. Through its product **Fren**, Mobile-8 provides value added services on both data and multimedia facilities within all of **Fren** service coverage within Java, Madura, North Sumatera, South Sulawesi, Bali and Kalimantan. Mobile-8 offers **CDMA2000 1x** and **CDMA2000 1xEV-DO** technologies through its own nationwide 800 MHz CDMA network. For further information, please visit www.mobile-8.com.

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