



News Release

FOR IMMEDIATE RELEASE

Mobile-8 Now Taps Medan, Makassar and Denpasar Markets

MEDAN, June 30, 2007 – Residents of Medan, Makassar and Denpasar now can enjoy CDMA services at a super low tariff of Rp5,-/30 seconds on net following the commercial launch of Mobile-8's services outside Java including these areas today.

The launch in Medan, Makassar and Denpasar is a part of Mobile-8's business plans to broaden its coverage throughout Indonesia from the current 42% population coverage to become more than 80% population coverage in 2010 covering all sub-regions in the country. The company's also target to achieve approximately one million new subscribers from various new areas outside Java island, as part of the company's four million subscriber's target in 2007.

"After four years of our operation in Indonesia, today we are pleased to announce that our customers outside Java can now enjoy an exciting connection experience with Mobile-8. We want more people to enjoy CDMA services in Indonesia", said Mobile-8 Chief Operating Officer **Chee Pok Jin**. "We are also proud that we are able to deliver our promises to all of our stakeholders on time, and we are confident that people will switch to CDMA once they know the benefits and facilities offered by Mobile-8, especially when they are accompanied by the low tariff prices that only CDMA could bring."

Chee said Mobile-8 is the only CDMA cellular operator in Indonesia with full mobility services, unlike other CDMA provider which only has limited mobility. Mobile-8 provides connections that are more stable than GSM in areas of coverage. The operator, which offers various bold and innovative services with simplicity value and is known for its subscriber numbers beginning with 888, is the first CDMA operator that offers video streaming and 3G technology. "With all these features that are based on the latest technology, we believe that we will attract even more loyal customers in Indonesia", he added.

Fren offers the Rp5,- / 30 second tariff in which the lowest hand phone tariff in Indonesia. It also offers a Champion Rate Rp10,- / second for calls to other cellular operators, fixed telephone lines and international calls to eight countries.

Head of Information and Communication Ministry of North Sumatera Province **Eddy Sofyan** said, "We welcome Mobile-8 in Medan. With its presence here, Mobile-8 is not only offering alternative mobile services for people in Medan, but also creating job opportunities and contributing to the local economy. We are pleased to know that the company will be creating up to approximately 6000 jobs including staffs, outlets and appointed distributors within the North Sumatera province alone."

So far this year Mobile-8 has been enhancing its coverage in Java, expanding its coverage from 70% to 90% in the island. From today its coverage expands outside Java, beginning with Sumatera, Kalimantan, Sulawesi and Bali and its surrounding islands. For this nationwide roll-out expansion plan, the company has appointed Samsung as the official partner in developing its infrastructure.

To mark the launch of its services in Medan, Mobile-8 held several activities, starting from the inauguration office of Mobile-8 in Medan attended by Head of Information and Communication Ministry of North Sumatera Province Eddy Sofyan to entertainment events for the local residents featuring famous artists and a group band. At the end of the launch event, 1100 shots of 100 meter fireworks were lighted up for ten minutes period as the symbol of Mobile-8's presence in the city.

Mobile-8 Chief Corporate Affairs **Merza Fachys** said, "Today is truly a day of celebration as all of our people in Medan, Makassar and Bali can now enjoy **Fren** exciting connection experience. Therefore we want to celebrate our presence by providing entertainment to the residents as we want to be an active member of the community here."



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Prior to the launch, Mobile-8 conducted a series of five social activities to help refurbish seven schools in Medan. The company also organized free circumcision for 30 students and a blood donation campaign from 30 staffs of Mobile-8 as a symbol of its intent to be a responsible corporate citizen in the area.

About Mobile-8

PT Mobile-8 Telecom Tbk. is the fourth largest and the only CDMA-based nationwide cellular operator in Indonesia with full mobility service. Its share is registered under the trade name FREN in Jakarta Stock Exchange and Surabaya Stock Exchange. Through its product **Fren**, Mobile-8 provides value added services on both data and multimedia facilities within all of **Fren** service coverage within Java, Madura, and Bali. Mobile-8 offers **CDMA2000 1x and CDMA2000 1xEV-DO** technologies through its own nationwide 800 MHz CDMA network. For further information, please visit www.mobile-8.com.

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